

FOSHAY COUNTRY MARKET INFORMATION

Please find below information to help you as you prepare to join us at the 2020 Foshay International. Over the past two years, approximately 2000+ attended the event and we expect the numbers to grow not only in competitors, but also in the number of spectators.

EVENT DATES: September 3-6, 2020

EVENT TIME: 9 am - 4 pm Country Market

11 am – 3 pm Food Vendors

SET UP AND TEAR DOWN:

SET UP: To provide you with some flexibility you can set up Wednesday evening and/or Thursday morning.

- Wednesday 5pm-8pm
- Thursday 7am-9am

Set up contact: Kelly Boldon 478-3997

TEAR DOWN: The event on Sunday should be done by approximately 3pm (once we have confirmed rider numbers we will be able to better confirm this) at which point you can start tearing down.

MARKET LOCATION:

All vendors will be located under a large tent with the food vendors located in the same area as last year. In the event of poor weather, the tent has walls that we will be able to use. WIFI is available on site.

SECURITY:

Security will be provided overnight.

HEALTH REQUIREMENTS:

It is the full responsibility of the food vendor to be in compliance with the Public Health Act and Regulations at all times.

This event is licensed and approved under the provincial health and liquor act and as such all food vendors should be prepared to supply proof of their certification in the case an inspector shows up. We will be providing a food vendor only Ready John and hand wash station to comply with the regulations.

INSURANCE:

Third party liability insurance is required. For some vendors (without company insurance) this may be obtained under your home insurance. For vendors with company insurance please obtain a certificate of insurance with Foshay South Eventing named as insured.

Please send your proof of insurance to Kelly at kelly@cedarcroftfarm.com

WELCOME PACKAGES FOR RIDERS:

As a vendor you have the opportunity to promote your product or service to the riders in their welcome package. This could include a small item, a discount card, a business flyer/card or other. You have a few ways to get these to us:

1. Mailed to : Dr. Robert Stevenson, 299 Metcalf, Saint John, NB E2K 4P8
2. Dropped off at the Foshay International site office August 31st (9am-12pm) only: 52 Jemseg Ferry Road, Jemseg

PAYMENT:

Food vendors: \$75 daily or \$230 for 4 days (HST included).

Market vendors: You will be provided with an 8' table and 2 chairs.

- 10 X 10 booth: 1 day : \$75 daily / 4 days \$230 (HST included)
- 10 X 20 booth: 1 day : \$115 daily / 4 days \$345 (HST included)
- Larger booths available upon requests.

The terms for payment are:

- Payment is required upon confirmation of your participation.
- By cheque: Foshay South Eventing Inc., 21 Gallagher Road, Lakeside, NB, E5N 7K2.
- Credit card (+3% processing fee). Please call Suzanne Stevenson at 474-3869
- Interact e-transfer to Suzanne Stevenson: suzannestevenson@nb.sympatico.ca.
- PayPal (+3% processing fee). A link will be forwarded to you if you request this payment.

An invoice/receipt will be provided upon payment.

CANCELLATION AND REFUND POLICY:

Vendor cancellations must be submitted in writing via email to the attention of Nicole Smith, no later than the following dates to be eligible to receive a refund.

All final payments for Vendor Booth Space are due by July 31, 2020. Any assigned booth space(s) not paid in full will be in Breach of the Vendor Agreement and considered 'forfeited' and will be re-assigned at Foshay International Organizing Committee's sole discretion. Your eligibility for a refund will remain as dictated by the following schedule:

- July 1, 2020:** 50% of your payments will be refunded
August 1, 2020: 25% of your payments will be refunded
August 15, 2020: No Refunds Available

We look forward to having you join our Foshay International FEI Event! If you have any questions, please do not hesitate to contact me by email or 238-5211.

Sincerely,

Nicole Smith & Kelly Boldon
Foshay Country Market Leads